

# Jason Jeong

UX/UI Designer & Engineer

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**Northwestern University**  
2023 – Present

**Bachelors of Engineering,**  
Manufacturing & Design  
Engineering (MaDE)



## Software Skillset

Figma

FigJam

Adobe Suite

HTML/CSS/Node.js

MatLab

Wixstudio

Miro

Framer

Spline



## Design Skillset

UX Design

UI Design

Prototyping

User Research

Usability Testing

Visual Design

Wireframing

Storyboarding

Journey Mapping

Design Systems

Responsive Design

## User Experience Designer

Northwestern Financial Technologies

Apr. 2024 – Present

- Conduct user surveying of 50+ club members and conduct in-depth interviews with new member to understand major pain points
- Use data-driven design in order to design and prototype low-fidelity and high-fidelity mock ups of the website redesign
- Establish a strong design system for future upscaling and maintaining style consistency throughout the website

## User Experience Designer

The Daily Northwestern

Jan. 2025 – Present

- Conduct user research on various stakeholders and users of The Daily Northwestern to understand basic user perspectives
- Develop user journey maps and user flows based on received user feedback from interviews
- Conduct usability testing in order to better reflect the needs of users
- Deliver a finalized high-fidelity app design to be used by thousands of news consumers at Northwestern & Evanston

## Amazon Music Externship

Northwestern University: San Francisco

Jan. 2025 – Mar. 2025

- Work with Amazon Music as a project partner to deliver a unique music listening experience to 80+ million people around the world
- Understand the full human centered design process to deliver a new generation of music listening to users

## User Interface Designer

Circa Sleep LLC

Jun. 2024 – Jan. 2025

- Practice lean UX principles through fast design iteration to create visually appealing user interfaces